

Date of the proposal:

York Museums Trust Public Programme Proposal Form

Please email to exhibitions@ymt.org.uk once completed

What is the title of your proposal?	
Date proposal submitted	
Please provide your name and contact details	
Is it an idea for: Event Exhibition Subject / anniversary Communications campaign Research and Development Don't know yet	
Elevator pitch: in no more than three sentences summarise your proposal	

Date of the proposal:

<p>Who are the target audience?</p> <p>Reference Audience Spectrum segments if known.</p> <p>If not known, who do you think this would appeal to?</p>	
<p>What is the budget?</p>	
<p>Are there any fundraising opportunities?</p>	
<p>Are there any partnership opportunities?</p>	
<p>Are there any other similar shows / events happening regionally or nationally?</p>	
<p>Does it draw on any of YMT's collections, or is inspired by them?</p>	
<p>Proposed location / gallery for your idea.</p>	
<p>Who have you consulted with at YMT or externally?</p>	

Date of the proposal:

How is this project unique for YMT?	
When would this project be delivered? Does it link to any critical dates?	
Please add relevant images	

When you have completed your proposal please email to:

exhibitions@ymt.org.uk

Many thanks for submitting your proposal. We will be in touch once the proposal has been reviewed.