**York Museums Trust Public Programme Proposal Form**

Please email to [exhibitions@ymt.org.uk](mailto:exhibitions@ymt.org.uk) once completed

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| --- | --- |
| What is the title of your proposal? |  |
| Date proposal submitted |  |
| Please provide your name and contact details |  |
| Is it an idea for:  Event  Exhibition  Subject / anniversary  Communications campaign  Research and Development  Don’t know yet |  |
| Elevator pitch: in no more than three sentences summarise your proposal |  |
| Who are the target audience?  Reference [Audience Spectrum segments](https://www.theaudienceagency.org/audience-spectrum) if known.  If not known, who do you think this would this appeal to? |  |
| What is the budget? |  |
| Are there any fundraising opportunities? |  |
| Are there any partnership opportunities? |  |
| Are there any other similar shows / events happening regionally or nationally? |  |
| Does it draw on any of YMT’s collections, or is inspired by them? |  |
| Proposed location / gallery for your idea. |  |
| Who have you consulted with at YMT or externally? |  |
| How is this project unique for YMT? |  |
| When would this project be delivered? Does it link to any critical dates? |  |
| Please add relevant images |  |

When you have completed your proposal please email to:

[exhibitions@ymt.org.uk](mailto:exhibitions@ymt.org.uk)

Many thanks for submitting your proposal. We will be in touch once the proposal has been reviewed.