

### **Mission**

"To cherish the collections, buildings and gardens entrusted to us, presenting and interpreting them as a stimulus for learning, a provocation to curiosity and a source of inspiration and enjoyment for all".



### **Our Vision**

Our vision is for York Museums Trust to play a major part in positioning York as a world class cultural centre.

### **Our Headline Priorities**

Headline priorities for the coming years continue to be:

- Deliver the York Castle Museum major capital project, including collection and storage rationalisation, and develop the Castle area as a cultural quarter.
- Excellent, high profile programming, including strategic York Museums
   Trust led events to attract visitors to York and high quality exhibitions
   at York Art Gallery.
- Expanding Enterprises and fundraising activities, building on success, becoming a more business-like charity and increasing resilience.
- Ensuring a 21st century Visitor Experience, pro-actively engaging visitors to sites and online.
- Improving York's and York Museums Trust's profile through local, regional and international leadership, partnership and delivering on all expectations of key stakeholders.

### **York Museums Trust**

York Museums Trust is an independent charity founded in 2002 to be responsible for York Castle Museum, York Art Gallery, the Yorkshire Museum, York Museum Gardens and York St Mary's on behalf of City of York Council.

All Designated as nationally important, York Museums Trust collections cover archaeology, natural history, social history, costume and textile, military, and art including the world's largest collection of British studio ceramics.

All the museums occupy listed buildings and and we look after two Scheduled Monuments. The museums managed by the Trust have been awarded Full Accreditation with the Arts Council England's Accreditation Scheme and we are a National Portfolio Organisation.

York Museums Trust is a registered Charity and company limited by guarantee.

York Museums Trust welcomes in excess of 500,000 visitors across our three main sites annually, with an estimated 1.7 million annual visitors to York Museum Gardens.





### Chair's Foreword

It gives me great pleasure to present this report on the work of York Museums Trust for the financial year 2017-18.

It has been a year of positive change: the Board of Trustees acquired new members with a very varied range of skills and experience to help steer York Museums Trust over the next few years and a new senior management team with responsibilities suited to a more outward-looking organisation is now in place to drive forward the headline priorities. There has been a deliberate effort to increase the range and variety of our public offerings, and this year my personal favourite was the visit by Sir David Attenborough to York to open Jurassic World in the Yorkshire Museum.

This is my last year as Chairman of the Board of Trustees. Prior to taking over the Chair I was a Trustee for five years. It has been a fascinating eleven years, and a huge privilege to have worked with wonderful staff and fellow Trustees in such an exciting and stimulating organisation. To all of them I am extremely grateful, and wish them well for the future particularly as I hand over to James Grierson my successor.

Professor Sir John Lawton CBE FRS
Chairman, York Museums Trust

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### A year of... Excellence

York Museums Trust has really delivered on its ambitions for excellent exhibitions and events which has encouraged more visitors to our popular attractions. We offered a vibrant programme at York Art Gallery with exhibitions such as Albert Moore: Of Beauty and Aesthetics, Picasso: Ceramics from the Attenborough Collection and Paul Nash and the Uncanny Landscape: Curated by John Stezaker. At the Yorkshire Museum, two fantastic exhibitions revealed York's long history to a wider audience - Viking: Rediscover the Legend and Yorkshire's Jurassic World, opened by Sir David Attenborough. In both of these we experimented and innovated with the best digital technology to bring past worlds to life. At York Castle Museum. Chocolate: York's Sweet Past revisited York's manufacturing history.

The *Eboracum Roman Festival* proved as popular as ever in York Museum Gardens. We also continued into our final year of the four-year Heritage Lottery Funded events and engagement programme focussed on remembering the First World War which included the major exhibition 1914: When the World Changed Forever. The project has had over 105,000 participants with over 1.2 million visitors.

"York art gallery has done it again with a terrific exhibition of ceramics by Picasso supported by other ceramic artists."

**TripAdvisor Review** 

Funding raised by The National Lottery heritage lottery fund





# ...and ambition

Perhaps our most ambitious priority is the redevelopment of York Castle Museum. Working with City of York Council, significant progress has been made on the Castle Gateway regeneration and the redevelopment plans. We have worked with many local groups and the wider public to make sure our plans for York Castle Museum reflect people's aspirations for this important place. Using external funding, staff have now been allocated to the project and we have begun to bring delivery partners on board. We continue to work in partnership with City of York Council, English Heritage and others to develop this historic quarter into a fantastic revitalised place.

These ambitious successes have been made possible with funding from Arts Council England, City of York Council, Heritage Lottery Fund, other stakeholders, local supporters and members, visitors and the expertise of our staff and volunteers. Thank you all for your contribution to the work of York Museums Trust.

#### Reyahn King

Chief Executive, York Museum Trust



### A year of... Increased audiences and participation

506,085

Visitors engaged with our attractions

287,626

Visitors to York Castle Museum

120,630

Visitors to the Yorkshire Museum

2,691

Visited Yorkshire's Jurassic World in the opening weekend.

83,954

Visitors to York Art Gallery

1,700,000

Visitors to York Museum Gardens

13,875

Visitors to York St Mary's

130,000

Children and young people made free visits

31,296

School visits

148

**75** 

Events across all sites

Wedding celebrations



York Museums Trust volunteers have contributed...

17,989

Hours in twelve months

8,493

Hours at York Castle Museum

4,300

Hours at the Yorkshire Museum

3,326

Hours at the York Art Gallery

1,870

Hours behind the scenes in generic roles across the sites



2,154

Visitor-facing activities delivered across all sites



### A year of... Continued success

Yorkshire's Jurassic World was opened on 23 March 2018 by Sir David Attenborough to great acclaim. Sir David made some memorable comments about the exhibition and the value of England's regional museums more generally which we have captured on film on YouTube and via Arts Council England. The exhibition was made possible thanks to the kind support of DCMS/Wolfston Galleries Improvement Fund, Garfield Weston Foundation and the Yorkshire Philosophical Society..



Over 5,000 free visits were made to our venues during York Residents Festival 27/28 January 2018. A further 2,800 YMT Festival free visits were made on the weekend of 24/25 June 2017.

We had over 130,000 visits by children and young people against our target of 110,000.

We measure and encourage the improved diversity of our staff through recruitment and it continues to shift positively such that over 9% of our staff are from non-white British backgrounds (compared to York average of 6%). We have improved the diversity of our Board significantly.

"An excellent museum, with splendid displays and marvellous objects"

Sir David Attenborough, visit to the Yorkshire Museum, 23 March 2018.



### A year of... Recognition

It was a year for celebration as we continue to be recognised with awards that celebrate all that the Trust has to offer. These achievements endorse all the hard work that goes on behind the scenes of our organisation and highlight that our museums and galleries are outstanding and show imagination, innovation and excellence.



### York Castle Museum

**Best Attraction**Little Vikings Awards

Best Christmas Experience
Little Vikings Awards

### York Art Gallery

Visitor Attraction of the Year York Tourism Awards 2017

### **Certificate of Special Commendation**

European Museum of the Year Award (EMYA) 2017

The gallery was one of only five museums to have received the Commendation out of the 46 nominees from 24 countries. York Art Gallery was the only British museum to be shortlisted for the awards

### Yorkshire Museum

#### **Excellence in Media Arts**

York Culture Awards

VR by DCLabs and York Museums Trust for Viking: Rediscover the Legend.

#### **Blunt Prize**

The British Numismatic Society.

Awarded to **Dr Andrew Woods**, Senior Curator, Yorkshire Museum, for contributions to the study and interpretation of numismatics.

### York Museum Gardens

**Gold Award** 

Yorkshire in Bloom



### A year of... Partnerships

York Museums Trust has worked in partnership with national and international museums to bring spectacular loans and fascinating tours to York.

We have also worked with academics, local community groups and schools, offering a platform to share their stories and work with our collections.

#### Exhibitions at...

### York Art Gallery

Albert Moore: Of Beauty and Aesthetics ran from April to October 2017. It was delivered in partnership with the Museum de Buitenplaats in Holland, giving this renowned York artist international exposure.

Aesthetica Art Prize Exhibition opened in May 2017 and was delivered in partnership with Aesthetica magazine. This international competition brought art from all over the world to York and the quality of the exhibition goes from strength to strength.

*Picasso Ceramics from the Attenborough Collection* ran from July to November 2017 in Centre of Ceramic Art (CoCA) and was the result of a partnership with Leicester Museums Service.

Marinella Senatore was commissioned to produce a work which was shown from September 2017 to May 2018 as a modern reimagining of the Evelyn Award, an historic award inviting artists to portray York. For her project, Senatore worked with 14 community groups to produce a a new film showcasing the city's creativity.

In CoCA, the Anthony Shaw space was redisplayed by Per Inge Bjørlo and opened on 1 March 2018.

### York Castle Museum

An exhibition about Lawrence Rowntree was mounted by the Rowntree Society, closely linked with the First World War and chocolate themes.

A new exhibition, *York Art Fusion*, opened in May, featuring responses by local artists to the First World War, using original letters and other sources.

In the 1960s gallery we opened *York Out of the Closet: 50 Years of LGBT History*. This has been curated by a team of volunteers, including representatives of three York charities: York LGBT History Month, York Pride, and York LGBT Forum.

### Yorkshire Museum

Viking: Rediscover the Legend opened in May 2017 in partnership with the British Museum. The exhibition then toured to the University of Nottingham Museum in the Djanogly Arts Centre and the Southport Museum. The success of our partnership with the British Museum on this exhibition has resulted in the Museum's curatorial team being consulted on how to model other such shows, and being part of a review of partnership projects for the British Museum with other organisations.



#### Research

### Viking: Rediscover the Legend

The Viking Virtual Reality project, in partnership with University of York's DC Labs, won the Excellence in Media Arts category in the York Culture Awards and received international media recognition for its reconstruction of Torksey Viking Camp

### Jurassic: Yorkshire's Jurassic World

Palaeontologists Mike Boyd and Dean Lomax from The University of Manchester worked with York Museums Trust to carry out research on part of the skeleton of a 180 million-year-old pregnant ichthyosaur. It was suspected that the skeleton held the remains of between six and eight tiny embryos between its ribs; only five ichthyosaur specimens from Britain have ever been found with embryos and none with this many. Following the research, they were able to confirm this and the specimen is now a star attraction in the exhibition, *Yorkshire's Jurassic World*.

### A year of... Support and enthusiasm

### York Castle Museum

"If you only see one York museum, make it this one."

"The re-constructed Victorian street is one of the coolest things I have seen in a museum. Very interactive, and great fun."

"I cannot recommend York Castle Museum highly enough. Whether you are a family, couple or solo traveller, and no matter what age are you are, it will be a brilliant experience, with heaps of highly accessible and insightful information and lots of wonders to see."

"Fabulous, eclectic museum - you will be amazed and delighted! Wow! We have been to museums from Cairo to St. Petersburg, Chicago to Beijing, San Pablo to Anchorage, and many, many places in between. York Castle Museum takes your breath away, with its diversity and quality. This museum is great for kids, adults, history nuts, or anyone who might wonder in. Again, I'll say it - WOW!"

### Yorkshire Museum

"A must see if you enjoy archaeology and have kids that love dinosaurs."

"Simply brilliant, the displays are first class."

"The Yorkshire Museum can encapsulate an entire day - so plan accordingly - not to be missed nor to be rushed through. The extent of displays is well worth a leisurely stroll!"

"Fantastic place to take children as it's fun, interactive and just has amazing local facts and artefacts to look at. I have been a few times and discovered new things on every visit so it never gets boring."

### York Museum Gardens

"These gardens are so well kept. An oasis in the city. They are pleasantly laid out and wonderful to stroll around. The gardeners should be commended for their work as they really do a fine job."

"Beside the river with Roman walls and gorgeous trees and flowers, this is heaven in summer, so pretty and well maintained, a credit to the city."

16,401

children attended school workshops

14,895

children attended self-led school visit

### York Art Gallery

"Knock out ceramics displays, with Centre of Ceramic Art in light and airy rooms; star attraction during a very interesting visit was the Anthony Shaw space quite unlike anything I have seen before."

"Picasso Ceramics Exhibition - What a wonderful exhibition and experience! The entire gallery is excellent, so much to see beautifully created."

24,750

Active **YMT Card** holders (14,000 whom are York Residents



### A year of... Collaboration

Over the last year, York Museums Trust has had the support of 449 regularly active volunteers who contribute greatly in creating a fantastic visitor experience, taking them into the past and immersing them in a world of knowledge and amazement.

York Museums Trust has arranged an event for partners to review the York Museums Trust led 'Health & Wellbeing York' project.

The Chief Executive, Reyahn King is chair of the York Cultural Leaders Group and is leading the CLG in delivery of a Culture Strategy for York. She is also on the York Visitor Economy Steering Group and York Mediale Steering Group working towards the Mediale festival in 2018.

The Eboracum Roman Festival 2017 saw York Museums Trust working in partnership with Lanpro, with thanks to Roman Bath Museum, Roman Tours Ltd, Owl Adventures, The National Trust, Asparagus Green Catering, Make it York, City of York Council and the University of York.

We continue to work with City of York Council and English Heritage on our ambitious York Castle Museum regeneration so that our plans work to enhance and complement the wider vision for the Castle Gateway area.







"Hearty thanks to all the organisers, volunteers, re-enactors, authors and speakers for a splendidly enjoyable weekend of all things Roman in beautiful, vibrant York!"

**Facebook Comment** 





### A year of... Sharing our collections

### Digital

We are one of the small number of UK based heritage organisations to offer fully openly licensed content (including high resolution assets) of its collections items to fully promote access and engagement.

20,068

High resolution images produced through York Museums Trust's digitisation programme

74,997,559

Page views of our collections on Wikipedia. Currently approximately 2 million page views per month.

18,081

Page views on the Art UK site

#### Loans

Awareness of CoCA has continued to increase through international loans. Eight studio pottery pieces were loaned to Yale Centre for British Art, USA and Fitzwilliam Museum, Cambridge for *Things of Beauty Growing: British Studio Pottery* in 2017.

Since beginning its tour in Nottingham in November 2017, *Viking: Rediscover the Legend* exhibition, has been seen by nearly 40,000 people. With loans from the Yorkshire Museum, including the York Helmet and The Vale of York Viking Hoard, our collections are being seen and enjoyed by people from across the UK and re-establishing the national importance York's Viking history.





### A year of... Sharing our knowledge

#### **Museum Development Yorkshire**

Museum Development Yorkshire is part of York Museums Trust, funded by Arts Council England, to provide advice and support for museums in Yorkshire and the Humber.

93%

Of regional museums receive support from Museum Development Yorkshire

100%

Of the museums say that Museum Development Yorkshire met their development needs

£122,000

Was secured for regional museums with support from Museum Development Yorkshire

22

Grants were made to regional museums

650

Training opportunities provided for staff and volunteers

95%

Of the museums say that Museum Development Yorkshire improved their organisation

150

Museums take part in the Northern Museums Volunteer Pass scheme.

55

Museums were supported to meet Accreditation

89%

Of museums say their collections are better cared for following support from Museum Development Yorkshire

7,000

Volunteers reached through the Northern Museums Volunteers Pass scheme

100%

Of the museums state that Museum Development Yorkshire is better than any other support provider

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ARTS COUNCIL ENGLAND

#### The Portable Antiquities Scheme

Rebecca Griffiths, Finds Liaison Officer for the Portable Antiquities Scheme, continues to be based at the Yorkshire Museum. On average Rebecca is in contact with 300 people a month. The vast majority are metal detectorists reporting finds, but she also liaises with land owners, gardeners and walkers who have objects to report. Some of the Yorkshire Museum's star objects have been found through metal detecting and the post is a vital link between enthusiasts and museums. From April 2017 – March 2018, 2,333 objects were recorded, with 43 declared as treasure.

#### Selby Tau pendant

Religious pendant, in the shape of Greek letter Tau. Beautifully decorated and would have originally contained a relic of some form.

#### Carthorpe mount

Gold and garnet early medieval mount.

#### Scrayingham finger ring

Gold Anglian finger-ring, unparalleled in collection.

#### Whorlton finger ring

Tudor/Stuart gold ring with inscription 'Live that you may live' in Latin.

#### Kexby Mount

Silver and gold mount with stylised bird decoration.



### A year of... PR headlines





The Guide, Guardian

Courier and Advertiser











Telegraph & Argus

00000 p.

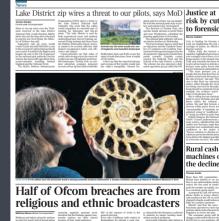
Spain accused after three-hour

delays at Rock





The Yorkshire Post front page





Art Quarterly

Daily Mirror

### A year of... Events

#### **Eboracum Roman Festival**

Around 35,000 people came to see the Roman armies invade the ancient city of York for the second Eboracum Roman Festival in June.

With military parades through the streets of York, best-selling authors, a hunt for York's Amphitheatre, and the unveiling the Wold Newton Hoard, the largest hoard of its kind ever found in the North of Britain, the festival continued to be a great success.

#### **Restating Clay**

In March 2018 York hosted the inaugural *Restating Clay*. This major two-day international ceramics conference was a complete sell-out, attracting speakers and delegates from all over the world. The conference increased membership of CoCA's Subject Specialist Network by 43%.

#### York Proms

York Museum Gardens hosted the inaugural York Proms in the summer which was a sell-out event. Plans are in place to make this an annual celebration in the gardens.

### **BBC History Weekend**

BBC History Weekend, featuring more than 25 events from leading historians and authors, took place in November with events in both the Yorkshire Museum and the Hospitium.





### What's next?

York Museums Trust intends to continue to pursue its stated priorities in 2018/19 and this is reflected in the Operational Plan for the period. Deliverables include:

- Significant public consultation on the future plans for York Castle Museum.
- Continuing work on the York Castle Museum redevelopment in partnership with City of York Council.
- To continue to bring high quality exhibitions and events to York.
- Improved Enterprises activities focussing on venue hire and retail.
- Audience development plan.
- Improving our fundraising abilities.
- Increased innovation.
- An environmental policy and strategy.
- > Improving our online collection information.

- Partnerships with the British Museum, National Gallery, Pallant House and Lakeland Arts Trust amongst others.
- Extension of the health and wellbeing Culture Commissioning Consortium for City of York Council to improve the health and wellbeing of communities in York.





# Extracts from the Trustees report and audited financial statements, year ended 31 March 2018

#### CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

(Incorporating income and expenditure account)
For the year ended 31 March 2018

For the year ended 31 March 2018						
	Note	General Funds 2018 (£)	Designated Funds 2018 (£)	Restricted Funds 2018 (£)	Total Funds 2018 (£)	Total funds 2017 (£)
INCOME FROM:						
Charitable Activities						
Income from charitable activities	2	3,017,700	_	69,825	3,087,525	2,868,763
Funding provided by City of York Council	6	407,000	_	1,000,000	1,407,000	605,366
Funding provided by Arts Council England	7	_	_	1,561,848	1,561,848	1,953,324
Donations, Legacies and General Grants						
Donations and legacies	3	294,703	_	43,476	338,179	381,392
Other grants receivable	5	6,537	_	114,494	121,031	268,154
Other Trading Activities						
Income generated by subsidiary		1,384,535	_	_	1,384,535	1,306,658
Investments						
Interest receivable	4	4,276	_	_	4,276	2,567
TOTAL INCOME		5,114,751	_	2,789,643	7,904,394	7,386,224

	Note	General Funds 2018 (£)	Designated Funds 2018 (£)	Restricted Funds 2018 (£)	Total Funds 2018 (£)	Total funds 2017 (£)
EXPENDITURE ON:		2010 (2)	2010 (2)	2010 (2)	2010 (2)	2017 (2)
Raising Funds						
Costs incurred by subsidiary		1,075,150			1,075,150	1,013,948
Charitable expenditure						
Charitable expenditure	10	3,934,251	1,529,510	2,227,559	7,691,320	6,723,831
Total charitable expenditure		3,934,251	1,529,510	2,227,559	7,691,320	6,723,831
TOTAL EXPENDITURE		5,009,401	1,529,510	2,227,559	8,766,470	7,737,779
Net income/(expenditure) before taxation		105,350	(1,529,510)	562,084	(862,076)	(351,555)
Taxation charge	12	_				
Net income/(expenditure) after taxation		105,350	(1,529,510)	562,084	(862,076)	(351,555)
Other recognised gains/(losses):						
Actuarial gain/(loss) on defined benefit scheme	25	_	610,000	_	610,000	(1,331,000)
Transfer between funds		(150,582)	534,304	(383,722)	_	_
NET MOVEMENT IN FUNDS		(45,232)	(385,206)	178,362	(252,076)	(1,682,555)
RECONCILIATION OF FUNDS:						
Fund balance brought forward		1,472,544	5,834,640	579,628	7,886,812	9,569,367
Net movement in the year		(45,232)	(385,206)	178,362	(252,076)	(1,682,555)
Fund balance carried forward		1,427,312	5,449,434	757,990	7,634,736	7,886,812

York Museums Trust

## Extracts from the Trustees report and audited financial statements, year ended 31 March 2018

#### **CONSOLIDATED BALANCE SHEET**

As at 31 March 2018

	Note	2018 (£)	2017 (£)
FIXED ASSETS			
Tangible fixed assets	13	8,221,833	8,813,343
		8,221,833	8,813,343
CURRENT ASSETS			
Stock	15	66,523	64,276
Debtors	16	829,236	1,064,524
Cash at bank and in hand	17	2,778,409	2,267,442
		3,674,168	3,396,241
CREDITORS: falling due <1 year	18	(1,717,766)	(1,580,642)
NET CURRENT ASSETS	_	1,956,402	1,815,599
TOTAL ASSETS LESS CURRENT LIABILITIES		10,178,235	10,628,942
CREDITORS: falling due >1 year	19	(33,500)	(58,130)
NET ASSETS EXCLUDING PENSION LIABILITY	_	10,144,735	10,570,812
Defined benefit pension scheme liability	25	(2,510,000)	(2,684,000)
NET ASSETS	_	7,634,735	7,886,812

	Note	2018 (£)	2017 (£)
FUNDS			
Unrestricted Funds			
General unrestricted funds	21	1,427,312	1,472,544
Designated Funds	21		
Pension fund		(2,510,000)	(2,684,000)
Programme funds		18,500	
Restructure fund		12,000	
Property fund		7,928,934	8,518,640
Total Designated Funds		5,449,434	5,834,640
Restricted Funds	22	757,990	579,628
	_	7,634,736	7,886,812

<sup>&</sup>gt; The summary financial information is not the statutory accounts but a summary of information relating to both the Statement of Financial Activities and balance sheet.

The full accounts of the trust have been subject to audit and that the audit report did not contain any concerns.

<sup>)</sup> The full accounts can be obtained on our website www.yorkmuseumstrust.org.uk/wp-content/uploads/2018/09/York-Museums-Trust-Annual-Report-31-March-2018.pdf.

<sup>&</sup>gt; The annual accounts were approved on 24 July 2018.

### **Support York Museums Trust**

Our collections are of national and international importance, and our museums and galleries welcome thousands of visitors each year. York Museums Trust is a registered charity set up to care for the city's art and heritage and develop them for future generations.

Donations, endowments and bequests of any size are welcomed – any gift makes a difference. For more information, or to make a donation, please visit: yorkmuseumstrust.org.uk/support-the-trust/donations

### **York Museums Trust**

Discover more at yorkmuseumstrust.org.uk